

Guide to
Dallas Theological Seminary. Radio Ministry Records
1945-1984 and undated, bulk 1964-1984 and undated

2.5 linear feet

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Abstract: Administrative records and scripts for the DTS Radio Ministry, primarily for the programs *Heritage* and *Dallas Today*.

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Historical Sketch:

Dallas Theological Seminary (DTS) was involved with radio programs ministering to the general public for many years. The programs had different formats through the years. It appears that the radio ministry ended in 1984. The list of radio programs below may not be complete.

Radio Programs DTS participated with or created

Radio Revival started sometime before 1935. Reverend William Hawkins broadcast from Stearns Lounge, and faculty and students participated.

Gems of Grace started about 1944. It was a 30 minute weekly program on Saturday. A condensed fifteen minute version was also available.

Chapel Hour started before 1945. It was managed and partially funded by students. It included a brief message by a faculty member and music by a small "chorus."

Seminary Echoes started about 1950 with 30 minutes on alternate Thursdays.

Wonderful Words of Life started about 1950. It was a 30 minute program which aired Monday-Saturday.

Evening Watch started about 1951.

Treasure Chest started about 1952 as a 30 minute weekly student broadcast prepared under faculty supervision.

Heritage started about 1964 as a 30 minute program. The format changed circa 1979.

Dallas Today started about 1981 as a 10 minute daily program with various faculty as speakers.

When the format changed about 1983, alumnus Joe Stowell prepared all the messages.

The program ended in March 1984 because of inadequate funding.

References:

CN 049 Dallas Theological Seminary. Radio Ministry Records.

Reference File: "Radio Programs"

System of Arrangement:

This collection is organized in ten series.

Series I. Correspondence, 1946-1984 and undated .25 linear feet (12 folders)

The correspondence files are alphabetical by title, and in chronological order within the files.

Series II. Administrative Files – General, 1948-1984 and undated .2 linear feet (13 folders)

The general administrative files are alphabetical by title, and roughly in chronological order within the files.

Series III. Administrative Files – *Heritage*, 1973-1981 and undated .23 linear feet (9 folders)

The *Heritage* administrative files are alphabetical by title, and roughly in chronological order within the files.

Series IV. Administrative Files – *Dallas Today*, 1981-1984 and undated .13 linear feet (5 folders)

The *Dallas Today* administrative files are alphabetical by title, and roughly in chronological order within the files.

Series V. Program Descriptions – *Heritage*, 1964-1979 .36 linear feet (18 folders)

The Heritage program descriptions are filed numerically, which also appears to be chronological.

Series VI. Shipping Logs, 1975, 1981-1983 and undated .13 linear feet (3 folders)

Filed by year and radio station.

Series VII. Messages – Various Programs, 1945-1955 and undated .27 linear feet (5 folders)

Filed roughly chronologically.

Series VIII. Messages – *Heritage*, 1960-1981 and undated .38 linear feet (15 folders)

Filed numerically by script/transcript number.

Series IX. Messages – *Dallas Today*, 1981-1984 and undated .54 linear feet (20 folders)

Filed numerically by script/transcript number.

Series X. Miscellaneous Messages, undated .01 linear feet (1 folder)

Filed by lesson number.

Scope and Content Note: This collection is contained in five half size boxes and one quarter size box. The majority of the records document the programs *Heritage* and *Dallas Today*. The files of the DTS Radio Ministry are not complete, but they do provide some insight into the various radio programs through the years.

The collection is divided into ten series. The types of records include correspondence, administrative records, shipping logs, and typed or handwritten copies of messages. A few of the documents help reveal why DTS participated with and produced radio programs. The messages also help document the ministry of the professors who spoke.

Selected Search Terms:

Dallas Theological Seminary. Radio Ministry

Donor/Source: DTS. Audio Visual Department [This later became part of Media Production.]

Custodial History: The files were transferred from storage in Chafer Chapel to the archives in about 1999.

Literary Rights: It is the researcher's responsibility to determine requirements of copyright laws.

Related Material: Reference File: "Radio Programs"

Note to the Researcher: In this collection, a radio “script” is sometimes a list of the sections of a program, often indicating how long each segment is. There might be little or none of the message. Other “scripts” have the message of the program, or parts of it. The scripts with messages do not indicate if the presenter read them on the program or they were transcribed from the recording.

The numbered programs appear to use the following system. “H” stands for *Heritage* and “DT” represents *Dallas Today*. The two digit number on the left indicates the year and the number or alphanumeric symbol on the right represents the program or series number.

Processing Information: When received, the collection needed much organizing. If there was discernable order it was retained. File names were maintained when they existed. Unfiled or obviously misfiled documents were placed in folders which seemed appropriate.

Separated Material: Duplicate documents and some music catalogs were withdrawn.

Container List:

Box Folder Title, Dates, Description

Series I. Correspondence, 1946-1984 and undated

- | | | |
|---|---|--|
| 1 | 1 | General Correspondence, 1951, 1957-1959, 1962, and 1964
Concerns radio programs DTS created. |
| 1 | 2 | <i>Chapel Hour</i> Correspondence, 1946 and undated
Letters sent to the DTS student body regarding the radio program <i>The Chapel Hour</i> and requesting monetary donations for it. |
| 1 | 3 | Church of the Open Door Correspondence, 1978-1979 and undated
Regarding DTS supplying recordings for use on the church’s radio program. |
| 1 | 4 | <i>Dallas Today</i> Correspondence, 1983-1984
Regarding the DTS radio program <i>Dallas Today</i> about the time it changed formats. |
| 1 | 5 | <i>Heritage</i> Correspondence, 1973-1974, 1979-1981 and undated
Primarily letters between DTS and radio stations. |
| 1 | 6 | Listener Correspondence, 1972-1976 and undated
Primarily letters of thanks for programs, requests for a pamphlet offered by DTS, or requests for transcripts of a program. |
| 1 | 7 | Listener Form Letters, 1981 and undated
Primarily form letters appropriate for listeners of <i>Heritage</i> and one letter for listeners of <i>Dallas Today</i> . |

Box Folder Title, Dates, Description**Series I. Correspondence, 1946-1984 and undated** (continued)

- 1 8 Memorandums, 1973-1979
Topics include guidelines for using recording equipment, a 1973 mail survey, a budget, music on *Heritage*, listener responses, and creating a Christmas program.
- 1 9 Memorandums, 1981-1983 and undated
Topics include budget problems, sponsorship, and analysis of *Dallas Today*.
- 1 10 Record Company Correspondence, 1962-1975 and undated
Regards purchasing phonograph records to use on radio programs.
- 1 11 Station Form Letters, undated
Topics include appreciation for airing a program, requests for airing schedules, and a reminder to stations to request authorization from DTS to use material. Primarily concerns *Dallas Today*.
- 1 12 WRVB Correspondence, 1964-1965
Concerns the program *Focal Point*, which was a shortened version of *Heritage*.

Series II. Administrative Files – General, 1948-1984 and undated

- 1 13 Forms – Master Copies, 1980 and undated
Includes a letter and various forms.
- 1 14 Mechanical Information, 1971-1981 and undated
Includes equipment brochures, a price quotation, diagrams for recording studios, instructions for building a time-lapse timer, and blueprints for a rack mount.
- 1 15 Music Catalogs, 1973-1976 and undated
Contains catalogs for phonograph records and cassette tapes.
- 1 16 Price Lists, 1980 and undated
Examples of some prices DTS charged for producing audio tapes, use of recording studio, and other services.
- 1 17 Radio Budgets, 1976-1984 and undated
Includes a few DTS Radio budgets and notes to support expected expenses.
- 1 18 Radio Committee, 1948-1955, circa 1973, and 1980
Includes recommendations and minutes.
- 1 19 Radio Department Records, 1953-1956, 1960-1965, 1974 and undated
Includes procedures, organizational information, reports, and memorandums.

Box Folder Title, Dates, Description**Series II. Administrative Files – General, 1948-1984 and undated** (continued)

- 1 20 Radio Department Records, undated
Instructions for *Heritage* and unidentified programs, including producing the program, how to keep records, and renting the use of recording equipment.
- 1 21 Radio Invoices, 1976-1979
Includes invoices for use of recording equipment in the DTS Radio Room.
- 1 22 Radio Purchase Orders, 1974 and undated
[These appear to be purchase orders, although the folder was labeled “invoices.”]
- 1 23 Stationery, undated
Letterhead for DTS, *Heritage*, and *Dallas Today*.
- 1 24 Tape Ministry, 1968-1981 and undated
Includes memorandums suggesting the need of a tape ministry, a brochure for the DTS 50th anniversary conference in 1976, and lists labeled “Tape Ministry Catalog.”
- 2 1 Miscellaneous, 1973 and undated
Includes scripts promoting Christian radio, a list of radio stations which primarily had Christian programming, topics suggested for *Kindred Spirit*, “How to write a Radio Script,” and “Suggested Formats for *Treasure Chest*.”

Series III. Administrative Files – *Heritage*, 1973-1981 and undated

- 2 2 *Heritage* - Alumni Bulletin Feature, undated
Includes excerpts of listener responses and descriptions of the radio program.
- 2 3 *Heritage* Coverage Area, 1973-1974 and undated
Includes letters and maps indicating the geographic areas reached by radio stations broadcasting *Heritage*.
- 2 4 *Heritage* Description, 1978-1981 and undated
Includes a brief history of the radio ministry of DTS, information about *Heritage*, instructions for speakers, and a sample of a new format.
- 2 5 *Heritage* Forms, undated
Includes master copies of forms and labels.
- 2 6 *Heritage* Program Lists, 1980-1981
Includes the program number, theme, speaker, interviewee, and week aired.

Box Folder Title, Dates, Description**Series III. Administrative Files – *Heritage*, 1973-1981 and undated** (continued)

- 2 7 *Heritage* Questionnaire, 1974
Responses from radio stations which aired *Heritage*.
- 2 8 *Heritage* Radio Stations Lists, 1973-1980 and undated
Stations which broadcast *Heritage* and one rate card.
- 2 9 *Heritage* Speaker Release Forms, 1973-1980
Includes signed and unsigned forms.
- 2 10 *Heritage* Miscellaneous, 1973-1980 and undated
Includes promotional scripts, a list of chapel messages, and a list of music used on programs in 1980.

Series IV. Administrative Files – *Dallas Today*, 1981-1984 and undated

- 2 11 *Dallas Today* Information, 1981-1983 and undated
Includes “A New Approach to Radio Ministry for Dallas Theological Seminary,” description for the 1981 DTS Catalog, a synopsis, listener comments, responses to questionnaires, and coverage area by zip codes.
- 2 12 *Dallas Today* Responses, 1981-1982
Lists noting the date, speaker, and apparently the number of listener responses per radio station. Includes some additional statistics.
- 2 13 *Dallas Today* Responses, August 1982-March 1984
Lists of responses with information about income, number of “returns,” and requests for transcripts or *Kindred Spirit*.
- 2 14 *Dallas Today* Schedules of Programs, 1981-1983
Lists with dates, speakers, and titles of programs.
- 2 15 *Dallas Today* Station Lists, 1981-1983 and undated
Lists of radio stations which aired the program *Dallas Today*.

Series V. Program Descriptions – *Heritage*, 1964-1979

- 2 16 *Heritage* 64-01 – 64-39, 1964
Lists of programs often including speaker name, title, hymn, and length.
- 2 17 *Heritage* 65-01 – 65-55, 1965
Lists of programs often including speaker name, title, hymn, and length.

Box Folder Title, Dates, Description**Series V. Program Descriptions – *Heritage*, 1964-1979** (continued)

- | | | |
|---|----|---|
| 2 | 18 | <i>Heritage</i> 66-01 – 66-40, 1966
Lists of programs often including speaker name, title, hymn, and length. |
| 2 | 19 | <i>Heritage</i> 67-01 – 67-49, 1967
Lists of programs often including speaker name, title, hymn, and length. |
| 2 | 20 | <i>Heritage</i> 68-01 – 68-43, 1968
Lists of programs, including a Christmas program, often including speaker name, title, hymn, and length. |
| 2 | 21 | <i>Heritage</i> 69-01 – 69-21, 1969
Lists of programs often including speaker name, title, hymn, and length. |
| 2 | 22 | <i>Heritage</i> 70-01 – 70-40, 1970
Lists of programs often including speaker name, title, hymn, and length. |
| 2 | 23 | <i>Heritage</i> 71-01 – 71-48, 1971
Lists of programs often including speaker name, title, hymn, and length. |
| 2 | 24 | <i>Heritage</i> 72-01 – 72-38, 1972
Lists of programs often including speaker name, title, hymn, and length. |
| 3 | 1 | <i>Heritage</i> 73-A01 – 73-C27, 1973
Lists of programs often including speaker name, title, hymn, and length. |
| 3 | 2 | <i>Heritage</i> 73-D01 – 73-F9, 1973
Lists of programs often including speaker name, title, hymn, and length. D01-16 is “Shoes for the Road” by Richard H. Seume, E1-9 is the “We Believe” series by several faculty members, and F1-9 is “Spiritual Maturity” by John Reed. |
| 3 | 3 | <i>Heritage</i> 74-A01 – 74-A32, 1974
Lists of programs often including speaker name, title, hymn, and length. |
| 3 | 4 | <i>Heritage</i> 74-B01 – 74-D12, 1974
Lists of programs often including speaker name, title, hymn, and length. B01-05 is “Spots on the Sun” by Richard H. Seume, C01-06 is “Contemporary Questions” by Charles Ryrie, and D01-12 is “Memoirs from Nehemiah” by Richard H. Seume. |

Box Folder Title, Dates, Description**Series V. Program Descriptions – *Heritage*, 1964-1979** (continued)

- 3 5 *Heritage* 75-A01 – 75-E12, 1975
Lists of programs often including speaker name, title, hymn, and length. A01-04 is “Science/Evolution” by Charles Ryrie, B01-12 is “Daniel” by Donald Campbell, C01-06 is “Foundations” by Sidney Buzzell, D01-11 is “Proverbs” by Haddon Robinson, and E01-12 is “Things” by Richard H. Seume.
- 3 6 *Heritage* 76- A01 – 76-J3, 1976
Lists of programs often including speaker name, title, hymn, and length.
- 3 7 *Heritage* 77-A01 – 77-I09, 1977
Lists of programs often including speaker name, title, hymn, and length.
- 3 8 *Heritage* 78-A01 – 78-G12, 1978
Lists of programs often including speaker name, title, hymn, and length.
- 3 9 *Heritage* 79-A01 – 79-J2, 1979
Lists of programs often including speaker name, title, hymn, and length.
[series C-F are missing]

Series VI. Shipping Logs, 1975, 1981-1983 and undated

- 3 10 Shipping Logs, 1975-1977 and undated
Lists of tapes mailed and returned, filed by station.
- 3 11 Shipping Logs, 1976-1978 and undated
Lists of tapes mailed and returned, filed by station.
- 3 12 Shipping Logs, 1977-1980 and undated
Lists of tapes mailed and returned, filed by station.
- 3 13 Shipping Logs, 1981-1983 and undated
Lists of tapes mailed and returned, filed by station.

Series VII. Messages – Various Programs, 1945-1955 and undated

- 3 14 Scripts/Transcripts, 1945-1955 and undated
Includes messages aired on *The Chapel Hour*, *Treasure Chest*, *Evening Watch*, and unidentified programs.
- 3 15 Scripts/Transcripts, 1950-1953 and undated
Includes messages aired on *Evening Watch*, *Treasure Chest*, *Wonderful Words of Life*, *Gems of Grace*, and unidentified programs.

Box Folder Title, Dates, Description**Series VII. Messages – Various Programs, 1945-1955 and undated** (continued)

- 3 16 Scripts/Transcripts, 1952-1955 and undated
Includes messages for *Radio Revival*, *Treasure Chest* and unidentified programs.
- 3 17 Scripts/Transcripts – *Treasure Chest*, 1951-1954 and undated
Includes a production schedule for one week in January 1951.
- 4 1 Scripts/Transcripts, undated
Contains two typed copies of a *Treasure Chest* dramatized program about Dr. Lewis Sperry Chafer.

Series VIII. Messages – *Heritage*, 1960-1981 and undated

- 4 2 Lists, 1960-1977 and undated
Includes some lists by speaker, others by program number.
- 4 3 Scripts/Transcripts: Speakers B-G, undated
Typed messages alphabetized by speaker, copies on letterhead were ready to be sent to listeners who requested a copy.
- 4 4 Scripts/Transcripts: Speakers H-M, undated
Typed messages alphabetized by speaker.
- 4 5 Scripts/Transcripts: Speakers P-R, undated
Typed messages alphabetized by speaker.
- 4 6 Scripts/Transcripts: Speakers S-Z, undated
Typed messages alphabetized by speaker.
- 4 7 Scripts/Transcripts: H 65-1 – H 65-13, 1965
Typed messages by Haddon Robinson on James.
- 4 8 Scripts/Transcripts: H 65-42 – H 65-54, 1965
A series of typed messages by Charles C. Ryrie in a Bible survey.
- 4 9 Scripts/Transcripts: “Shoes for the Road,” undated
Sixteen typed messages by Richard H. Seume. [An annual report of the Department of Radio and Tape Ministry said these programs aired circa 1973.]
- 4 10 Scripts/Transcripts: “The Christian Home,” 1973-1974 and undated
Includes a list of the titles in the series and fifteen messages by Haddon Robinson with host Gerald Formanek.

Box Folder Title, Dates, Description**Series VIII. Messages – *Heritage*, 1960-1981 and undated** (continued)

- 4 11 Scripts/Transcripts: Miscellaneous, circa 1974, circa 1980, and undated
Four typed messages.
- 4 12 Scripts/Transcripts: H 80-1 – H 80-18, 1980
Includes a brief description of *Heritage*, a script of “New Heritage Pilot Program,” and a combination of handwritten scripts and typed guides for the host.
- 4 13 Scripts/Transcripts: H 80-19 – H 80-35, 1980
Includes a combination of handwritten scripts and typed guides for the host.
- 4 14 Scripts/Transcripts: H 80-36 – H 80-52, 1980
Includes a combination of handwritten scripts and typed guides for the host.
- 4 15 Scripts/Transcripts: H 81-1 – H 81-10, 1981
Typed introductions, offers, and closing remarks.
- 4 16 Scripts and Notes, 1980 and undated
Includes interview questions, two typed messages, and miscellaneous notes.

Series IX. Messages – *Dallas Today*, 1981-1984 and undated

- 4 17 Radio Transcript Lists, 1981-1983
Two lists in alphabetical order by speaker.
- 4 18 Scripts/Transcripts: DT 81-1 – DT 81-6, 1981 and undated
Includes questions for speakers, teasers, introductions, and closing remarks. [The original file was titled “Bob Dean.”]
- 4 19 Scripts/Transcripts: DT 81-7 – DT 81-10, 1981
Includes questions for speakers, teasers, introductions, and closing remarks. [The original file was titled “Bob Dean.”]
- 5 1 Scripts/Transcripts: DT 81-11 – DT 81-18, 1981
Includes introductions, offers, conclusions, and brief promotional messages. [The original file was titled “Dwight Custis.”]
- 5 2 Scripts/Transcripts: DT 81-20 – DT-81-25, 1981
Includes introductions, offers, conclusions, and brief promotional messages. [The original file was titled “Dwight Custis.”]

Box Folder Title, Dates, Description**Series IX. Messages – Dallas Today, 1981-1984 and undated** (continued)

- 5 3 Scripts/Transcripts: DT 82-1 – DT 82-13, 1982
Includes introductions, offers, conclusions, and brief promotional messages.
- 5 4 Scripts/Transcripts: DT 82-15 – DT 82-20, 1982
Includes introductions, offers, conclusions, and brief promotional messages.
- 5 5 Scripts/Transcripts: DT 82-21 – DT 82-38, 1982
Includes introductions, offers, conclusions, and brief promotional messages.
[Some numbers are missing.]
- 5 6 Scripts/Transcripts: DT 82-39 – DT 82-52, 1982
Includes introductions, offers, conclusions, and brief promotional messages.
[Several numbers are missing, and some scripts are unnumbered.]
- 5 7 Scripts/Transcripts: DT 83-3 and unnumbered, 1983
Includes introductions, offers, conclusions, and brief promotional messages.
- 5 8 Scripts/Transcripts: DT 83-44 – DT 83-46, 1983
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell. [Having messages by only one speaker was a format change.]
- 5 9 Scripts/Transcripts: DT 83-47 – DT 83-49, 1983
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.
- 5 10 Scripts/Transcripts: DT 83-50 – DT 83-52, 1983
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.
- 5 11 Scripts/Transcripts: DT 84-1 – DT 84-2, 1984
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell. Each program number represents a series of five messages which aired Monday-Friday.
- 5 12 Scripts/Transcripts: DT 84-3 – DT 84-5, 1984
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.
- 5 13 Scripts/Transcripts: DT 84-6 – DT 84-8, 1984
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.

Box Folder Title, Dates, Description**Series IX. Messages – *Dallas Today*, 1981-1984 and undated** (continued)

- 5 14 Scripts/Transcripts: DT 84-9 – DT 84-10, 1984
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.
- 6 1 Scripts/Transcripts: DT 84-11 – DT 84-12, 1984
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.
- 6 2 Scripts/Transcripts: DT 84-13, 1984
Includes text of messages, brief promotional messages, introductions, offers, and closings for messages by Joseph Stowell.
- 6 3 Scripts/Transcripts: DT unnumbered, undated
Text for one program with an imagined monologue by Herod and some questions or outlines for other programs.

Series X. Miscellaneous Messages, undated

- 6 4 Unidentified Transcripts, undated
Hand printed messages for many chapters of the Bible, including from Psalms and Ecclesiastes, with most from John.